

BZ Media

BZ Media LLC
7 High Street, Suite 407
Huntington, NY 11743
www.bzmedia.com
+1-631-421-4158
fax +1-631-421-4130

Contact:

Ted Bahr
BZ Media LLC
631-421-4158 x101

FOR IMMEDIATE RELEASE

BZ Media Announces InterDrone, The International Drone Conference and Exposition

Las Vegas event will focus on booming commercial drone market

MELVILLE, N.Y., October 21, 2014 — BZ Media LLC today announced the 2015 launch of InterDrone™, the International Drone Conference and Exposition to be held in Las Vegas, NV October 13-15, 2015. More than 2,000 drone builders, flyers, and buyers are expected to attend the first annual event bringing together all the key participants in the growing market for commercial drone aircraft.

The three-day event will feature a two day technical conference for drone-building engineers and software developers and an overlapping two conference for the buyers and flyers of commercial drones with more than 60 classes, panels and keynotes in all. There will be an exposition with 70+ exhibitors expected to display their latest products and technology.

“We have been tracking this market closely for two years and are convinced that this growing industry needs an event 100% focused on the commercial drone market and that the right place for that event to thrive and grow is Las Vegas. Our goal is the build the largest dedicated commercial drone event in North America,” said Ted Bahr, President and CEO of BZ Media.

BZ Media produces the world’s largest Android developer conferences; Big Data TechCon, the how-to technical conference for IT professionals implementing Big Data; the largest independent SharePoint conferences, and Wearables TechCon, for the builders of wearable computing technology. BZ Media also publishes SD Times, the leading magazine for the software

development industry. Bahr previously founded the Embedded Systems Conference (ESC) in 1989, which covers much of the underlying technology used in drones.

Drone is the familiar name for what are alternately called unmanned aircraft systems (UAS), unmanned air vehicles (UAV), or Unmanned Systems. The work of peaceful commercial drones is surprising people with the dozens and dozens of practical uses being written about nearly every day in the press. While the defense market for drones dwarfs commercial spending today, a BI Intelligence analyst report expects nearly \$12 billion to be spent on commercial drones over the next decade, with growth ramping up quickly.

The exposition will allow manufacturers of drones to both source product from OEM exhibitors as well as meet and sell to professional commercial drone buyers in the agriculture, journalism, film, search & rescue, real estate, and many other industries. “This will be a one-stop and a must-attend event for builders, buyers and flyers of commercial drones,” said Bahr. The exposition will also include a drone demonstration area, the Yes Fly Zone™, in the exhibit hall.

Registration for the event – strictly for trade and commercial drone builders, buyers and flyers, will begin January 1, 2015 on www.InterDrone.com. The Call for Speakers will open in January 2015, and for information on speaking at InterDrone, contact Katie Serignese at kserignese@bzmedia.com. For information of exhibiting or event sponsorships, please contact Ted Bahr at ted@bzmedia.com or +1 631-421-4158 x101.

ABOUT BZ MEDIA

Based in Melville, N.Y., BZ Media LLC (*BZMedia.com*) is a high-tech media company combining the best of print and Web-based publishing with industry-leading technical conferences and expositions.

BZ Media's InterDrone™ (*Interdrone.com*), is the first global scale conference and exposition for the builders, flyers and buyers of commercial drones.